



The Associated Press-NORC
Center for Public Affairs Research

Law Enforcement and Violence: The Divide between Black and White Americans

Conducted by The Associated Press-NORC Center for Public Affairs Research

Interviews: 7/17-19/2015

1,223 adults, including 311 non-Hispanic blacks

Margin of error: +/- 4.2 percentage points at the 95% confidence level among all adults

+/- 9.1 percentage points at the 95% confidence level among non-Hispanic blacks

NOTE: All results show percentages among all respondents, unless otherwise labeled.

Q21. Do you think race relations in the United States are...

[HALF SAMPLE ASKED OPTIONS IN REVERSE ORDER]

	AP-NORC 7/17-20/2015	Non-Hispanic blacks 7/17-20/2015	Non-Hispanic whites 7/17-20/2015
Very/somewhat good NET	17	14	17
Very good	2	4	1
Somewhat good	15	10	16
Neither good nor bad	20	15	20
Very/somewhat bad NET	63	70	64
Somewhat bad	41	34	44
Very bad	22	36	19
DON'T KNOW/SKIP/REFUSED	*	1	*
<i>N=</i>	<i>1,223</i>	<i>311</i>	<i>628</i>

Q22. Do you think race relations in your community are...

[HALF SAMPLE ASKED OPTIONS IN REVERSE ORDER]

	AP-NORC 7/17-20/2015	Non-Hispanic blacks 7/17-20/2015	Non-Hispanic whites 7/17-20/2015
Very/somewhat good NET	39	36	40
Very good	15	13	15
Somewhat good	25	24	25
Neither good nor bad	31	20	31
Very/somewhat bad NET	29	43	28
Somewhat bad	23	28	24
Very bad	6	15	4
DON'T KNOW/SKIP/REFUSED	*	1	1
<i>N=</i>	<i>1,223</i>	<i>311</i>	<i>628</i>

Q23. How worried are you about being the victim of a violent crime?

[HALF SAMPLE ASKED OPTIONS IN REVERSE ORDER]

	AP-NORC 7/17-20/2015	Non-Hispanic blacks 7/17-20/2015	Non-Hispanic whites 7/17-20/2015
Extremely/Very worried NET	13	27	8
Extremely worried	5	13	3
Very worried	8	14	5
Moderately worried	27	25	26
Only a little/Not at all worried NET	58	48	65
Only a little worried	36	28	42
Not worried at all	23	20	24
DON'T KNOW/SKIP/REFUSED	1	-	1
<i>N=</i>	<i>1,223</i>	<i>311</i>	<i>628</i>

Q24. How would you rate the job your local police are doing in controlling crime in your community?

[HALF SAMPLE ASKED OPTIONS IN REVERSE ORDER]

	AP-NORC 7/17-20/2015	Non-Hispanic blacks 7/17-20/2015	Non-Hispanic whites 7/17-20/2015
Excellent/Very good NET	36	16	42
Excellent	9	7	10
Very good	27	9	32
Good	33	27	34
Fair/Poor NET	30	55	24
Fair	22	41	17
Poor	9	15	8
DON'T KNOW/SKIP/REFUSED	*	-	*
<i>N=</i>	<i>1,223</i>	<i>311</i>	<i>628</i>

Q25. How much of the time do you think you can trust the police to do what is right for you and your community?

[HALF SAMPLE ASKED OPTIONS IN REVERSE ORDER]

	AP-NORC 7/17-20/2015	Non-Hispanic blacks 7/17-20/2015	Non-Hispanic whites 7/17-20/2015
Always/Often NET	60	33	72
Always	16	11	17
Often	45	22	55
Sometimes	28	46	21
Rarely/Never NET	11	20	7
Rarely	9	16	6
Never	2	5	1
DON'T KNOW/SKIP/REFUSED	*	1	*
<i>N=</i>	<i>1,223</i>	<i>311</i>	<i>628</i>

Q26. [ASK HALF] In general, do you think the police are too quick to use deadly force, or do they typically only use deadly force when necessary?

[ASK HALF] In general, do you think the police typically only use deadly force when necessary, or are they too quick to use deadly force?

[HALF SAMPLE ASKED OPTIONS IN REVERSE ORDER]

	AP-NORC 7/17-20/2015	Non-Hispanic blacks 7/17-20/2015	Non-Hispanic whites 7/17-20/2015
Too quick to use deadly force	45	82	33
Use deadly force only when necessary	55	17	66
DON'T KNOW/SKIP/REFUSED	1	2	1
<i>N=</i>	<i>1,223</i>	<i>311</i>	<i>628</i>

Q27. How do you think police officers who cause injury or death in the course of their job are treated by the criminal justice system?

[HALF SAMPLE ASKED OPTIONS IN REVERSE ORDER]

	AP-NORC 7/17-20/2015	Non-Hispanic blacks 7/17-20/2015	Non-Hispanic whites 7/17-20/2015
Too leniently	41	71	33
Fairly	40	20	46
Too harshly	17	8	21
DON'T KNOW/SKIP/REFUSED	1	1	1
<i>N=</i>	1,223	311	628

[ORDER OF Q28/Q29 ROTATED]

Q28. How serious a problem do you think police violence against the public is in the United States?

[HALF SAMPLE ASKED OPTIONS IN REVERSE ORDER]

	AP-NORC 7/17-20/2015	Non-Hispanic blacks 7/17-20/2015	Non-Hispanic whites 7/17-20/2015
Extremely/Very serious NET	32	73	19
Extremely serious	12	33	4
Very serious	19	40	15
Moderately serious	34	22	39
Not too/Not at all serious NET	33	6	41
Not too serious	26	4	34
Not at all serious	7	1	7
DON'T KNOW/SKIP/REFUSED	1	1	1
<i>N=</i>	1,223	311	628

Q29. How serious a problem do you think violence against the police is in the United States?

[HALF SAMPLE ASKED OPTIONS IN REVERSE ORDER]

	AP-NORC 7/17-20/2015	Non-Hispanic blacks 7/17-20/2015	Non-Hispanic whites 7/17-20/2015
Extremely/Very serious NET	38	34	41
Extremely serious	11	14	10
Very serious	28	20	31
Moderately serious	42	33	44
Not too/Not at all serious NET	19	32	14
Not too serious	15	23	12
Not at all serious	3	8	2
DON'T KNOW/SKIP/REFUSED	1		
<i>N=</i>	<i>1,223</i>	<i>311</i>	<i>628</i>

Q30. [ASK HALF] In dealing with crime, do you think the police in your community treat people of all races and ethnic groups equally, or do you think they sometimes deal more roughly with members of minority groups?

[ASK HALF] In dealing with crime, do you think the police in your community sometimes deal more roughly with members of minority groups, or do you think they treat people of all races and ethnic groups equally?

[HALF SAMPLE ASKED OPTIONS IN REVERSE ORDER]

	AP-NORC 7/17-20/2015	Non-Hispanic blacks 7/17-20/2015	Non-Hispanic whites 7/17-20/2015
Treat all races/ethnic groups equally	45	18	52
Sometimes treat minority groups more roughly	54	81	47
DON'T KNOW/SKIP/REFUSED	1	-	1
<i>N=</i>	<i>1,223</i>	<i>311</i>	<i>628</i>

Q31. [ASK HALF] In general, do you think the police in most communities are more likely to use deadly force against a black person, or more likely to use it against a white person, or don't you think race affects police use of deadly force?

[ASK HALF] In general, do you think the police in most communities are more likely to use deadly force against a white person, or more likely to use it against a black person, or don't you think race affects police use of deadly force?

[HALF SAMPLE ASKED OPTIONS IN REVERSE ORDER]

	AP-NORC 7/17-20/2015	Non-Hispanic blacks 7/17-20/2015	Non-Hispanic whites 7/17-20/2015
Deadly force against a black person	49	85	39
Deadly force against a white person	1	-	*
Race does not affect deadly force	48	13	58
DON'T KNOW/SKIP/REFUSED	1	2	3
<i>N=</i>	1,223	311	628

Q32. [ASK HALF] What about in your community? In general, do you think the police in your community are more likely to use deadly force against a black person, or more likely to use it against a white person, or don't you think race affects police use of deadly force?

[ASK HALF] What about in your community? In general, do you think the police in your community are more likely to use deadly force against a white person, or more likely to use it against a black person, or don't you think race affects police use of deadly force?

[HALF SAMPLE ASKED OPTIONS IN REVERSE ORDER]

	AP-NORC 7/17-20/2015	Non-Hispanic blacks 7/17-20/2015	Non-Hispanic whites 7/17-20/2015
Deadly force against a black person	34	71	24
Deadly force against a white person	1	1	*
Race does not affect deadly force	64	27	74
DON'T KNOW/SKIP/REFUSED	1	1	2
<i>N=</i>	1,223	311	628

Q33. Here are some policy changes that have been suggested to reduce tension between minority communities and the police. For each one, please tell me whether you think it would be extremely effective, very effective, somewhat effective, not too effective or not effective at all.

[ITEMS RANDOMIZED, HALF SAMPLE ASKED OPTIONS IN REVERSE ORDER]

a. Requiring all police officers to receive racial bias training

	AP-NORC 7/17-20/2015	Non-Hispanic blacks 7/17-20/2015	Non-Hispanic whites 7/17-20/2015
Extremely/Very effective NET	34	35	35
Extremely effective	12	22	11
Very effective	21	14	24
Somewhat effective	39	35	41
Not too/Not at all effective NET	25	27	21
Not too effective	17	17	15
Not at all effective	7	10	6
DON'T KNOW/SKIP/REFUSED	3	3	3
<i>N=</i>	<i>1,223</i>	<i>311</i>	<i>628</i>

b. Developing community policing programs in neighborhoods to help build relationships between the public and local police officers

	AP-NORC 7/17-20/2015	Non-Hispanic blacks 7/17-20/2015	Non-Hispanic whites 7/17-20/2015
Extremely/Very effective NET	52	51	54
Extremely effective	19	27	21
Very effective	33	24	34
Somewhat effective	35	26	36
Not too/Not at all effective NET	10	20	7
Not too effective	6	11	4
Not at all effective	4	9	3
DON'T KNOW/SKIP/REFUSED	3	3	3
<i>N=</i>	<i>1,223</i>	<i>311</i>	<i>628</i>

c. Offering incentives to members of the police force to live in the community where they work

	AP-NORC 7/17-20/2015	Non-Hispanic blacks 7/17-20/2015	Non-Hispanic whites 7/17-20/2015
Extremely/Very effective NET	40	36	41
Extremely effective	13	20	12
Very effective	26	15	29
Somewhat effective	36	32	36
Not too/Not at all effective NET	21	29	20
Not too effective	14	16	14
Not at all effective	7	13	6
DON'T KNOW/SKIP/REFUSED	4	4	3
<i>N=</i>	<i>1,223</i>	<i>311</i>	<i>628</i>

d. Requiring police departments to recruit additional qualified minority officers

	AP-NORC 7/17-20/2015	Non-Hispanic blacks 7/17-20/2015	Non-Hispanic whites 7/17-20/2015
Extremely/Very effective NET	33	44	30
Extremely effective	13	22	11
Very effective	20	22	19
Somewhat effective	41	38	42
Not too/Not at all effective NET	23	15	25
Not too effective	15	11	15
Not at all effective	9	4	10
DON'T KNOW/SKIP/REFUSED	4	3	3
<i>N=</i>	<i>1,223</i>	<i>311</i>	<i>628</i>

Q34. Here are some policy changes that have been suggested to help prevent police violence against civilians. For each one, please tell me whether you think it would be extremely effective, very effective, somewhat effective, not too effective or not effective at all.

[ITEMS RANDOMIZED, HALF SAMPLE ASKED OPTIONS IN REVERSE ORDER]

a. Requiring on-duty police officers to wear video cameras that would record their interactions with the public as they occur.

	AP-NORC 7/17-20/2015	Non-Hispanic blacks 7/17-20/2015	Non-Hispanic whites 7/17-20/2015
Extremely/Very effective NET	71	74	69
Extremely effective	39	44	37
Very effective	32	30	33
Somewhat effective	18	22	19
Not too/Not at all effective NET	8	3	9
Not too effective	6	3	8
Not at all effective	2	-	1
DON'T KNOW/SKIP/REFUSED	3	1	3
N=	1,223	311	628

b. Setting stricter criteria for the use of deadly force by police officers.

	AP-NORC 7/17-20/2015	Non-Hispanic blacks 7/17-20/2015	Non-Hispanic whites 7/17-20/2015
Extremely/Very effective NET	47	60	42
Extremely effective	20	29	16
Very effective	27	32	26
Somewhat effective	30	29	32
Not too/Not at all effective NET	19	10	23
Not too effective	13	8	15
Not at all effective	6	2	7
DON'T KNOW/SKIP/REFUSED	4	1	3
N=	1,223	311	628

c. Requiring a special prosecutor to investigate whenever a civilian is seriously injured or killed by a police officer.

	AP-NORC 7/17-20/2015	Non-Hispanic blacks 7/17-20/2015	Non-Hispanic whites 7/17-20/2015
Extremely/Very effective NET	51	66	46
Extremely effective	24	33	21
Very effective	26	33	26
Somewhat effective	32	29	34
Not too/Not at all effective NET	15	4	17
Not too effective	10	4	12
Not at all effective	4	1	5
DON'T KNOW/SKIP/REFUSED	3	-	3
<i>N</i> =	1,223	311	628

d. Setting limits on how police can acquire and use surplus military equipment.

	AP-NORC 7/17-20/2015	Non-Hispanic blacks 7/17-20/2015	Non-Hispanic whites 7/17-20/2015
Extremely/Very effective NET	38	47	34
Extremely effective	18	27	15
Very effective	19	19	19
Somewhat effective	33	38	31
Not too/Not at all effective NET	26	16	32
Not too effective	15	9	18
Not at all effective	12	7	14
DON'T KNOW/SKIP/REFUSED	3	-	3
<i>N</i> =	1,223	311	628

e. Making it more difficult to put people in jail for minor violations like failing to pay a traffic ticket

	AP-NORC 7/17-20/2015	Non-Hispanic blacks 7/17-20/2015	Non-Hispanic whites 7/17-20/2015
Extremely/Very effective NET	46	52	44
Extremely effective	21	31	19
Very effective	25	21	25
Somewhat effective	26	31	26
Only a little/Not at all effective NET	24	16	27
Not too effective	12	9	13
Not at all effective	12	7	14
DON'T KNOW/SKIP/REFUSED	3	1	3
<i>N=</i>	<i>1,223</i>	<i>311</i>	<i>628</i>

Q35. Here are some reasons that have been given for police violence against civilians. For each one, please tell me whether you think it is a major reason, a minor reason or not a reason at all.

[ITEMS RANDOMIZED, HALF SAMPLE ASKED OPTIONS IN REVERSE ORDER]

a. Most police are inadequately trained to deal with perceived threats

	AP-NORC 7/17-20/2015	Non-Hispanic blacks 7/17-20/2015	Non-Hispanic whites 7/17-20/2015
Major reason	31	39	27
Minor reason	41	42	43
Not a reason	27	17	29
DON'T KNOW/SKIP/REFUSED	2	3	1
<i>N=</i>	<i>1,223</i>	<i>311</i>	<i>628</i>

b. Consequences for police misconduct are minimal and few police officers are prosecuted for excessive use of force

	AP-NORC 7/17-20/2015	Non-Hispanic blacks 7/17-20/2015	Non-Hispanic whites 7/17-20/2015
Major reason	47	75	40
Minor reason	31	18	35
Not a reason	21	8	23
DON'T KNOW/SKIP/REFUSED	1	-	1
<i>N=</i>	<i>1,223</i>	<i>311</i>	<i>628</i>

c. Violence against police officers causes fear on the part of the police

	AP-NORC 7/17-20/2015	Non-Hispanic blacks 7/17-20/2015	Non-Hispanic whites 7/17-20/2015
Major reason	45	43	47
Minor reason	41	44	41
Not a reason	13	12	12
DON'T KNOW/SKIP/REFUSED	1	1	1
<i>N</i> =	1,223	311	628

d. Some civilians confront the police when they are stopped rather than cooperating

	AP-NORC 7/17-20/2015	Non-Hispanic blacks 7/17-20/2015	Non-Hispanic whites 7/17-20/2015
Major reason	57	45	62
Minor reason	35	43	32
Not a reason	8	11	6
DON'T KNOW/SKIP/REFUSED	1	1	1
<i>N</i> =	1,223	311	628

e. There are poor relations between police and the public they serve

	AP-NORC 7/17-20/2015	Non-Hispanic blacks 7/17-20/2015	Non-Hispanic whites 7/17-20/2015
Major reason	49	73	45
Minor reason	36	17	41
Not a reason	14	10	13
DON'T KNOW/SKIP/REFUSED	1	1	2
<i>N</i> =	1,223	311	628

f. Problems with race relations in our society cause police to treat minorities unjustly

	AP-NORC 7/17-20/2015	Non-Hispanic blacks 7/17-20/2015	Non-Hispanic whites 7/17-20/2015
Major reason	41	71	30
Minor reason	34	18	38
Not a reason	25	11	31
DON'T KNOW/SKIP/REFUSED	1	-	1
<i>N</i> =	1,223	311	628

Q36/Q37. Have you personally ever felt treated unfairly by a police officer specifically because of your race?

[IF NO] As far as you know, has a member of your immediate family ever felt treated unfairly by a police officer specifically because of his or her race?

	AP-NORC 7/17-20/2015	Non-Hispanic blacks 7/17-20/2015	Non-Hispanic whites 7/17-20/2015
Yes, personally	14	50	3
Yes, family	9	15	5
No	77	34	92
DON'T KNOW/SKIP/REFUSED	*	1	*
N=	1,223	311	628

Q38. [ASK HALF] Do you think protests and demonstrations about police violence mostly bring attention to the issue in a positive way, in a negative way, or don't they really have any impact at all?

[ASK HALF] Do you think protests and demonstrations about police violence mostly bring attention to the issue in a negative way, in a positive way, or don't they really have any impact at all?

[HALF SAMPLE ASKED OPTIONS IN REVERSE ORDER]

	AP-NORC 7/17-20/2015	Non-Hispanic blacks 7/17-20/2015	Non-Hispanic whites 7/17-20/2015
Positive way	26	50	21
Negative way	50	18	59
Don't really have an impact	23	32	20
DON'T KNOW/SKIP/REFUSED	1	1	1
N=	1,223	311	628

Q39. Have you personally participated in any protests or demonstrations about police violence in the past year?

	AP-NORC 7/17-20/2015	Non-Hispanic blacks 7/17-20/2015	Non-Hispanic whites 7/17-20/2015
Yes, I have	3	8	1
No, I have not	96	92	99
DON'T KNOW/SKIP/REFUSED	*	-	*
N=	1,223	311	628

Q40. Do you personally know someone who is currently serving, or has recently served as a police officer?

	AP-NORC 7/17-20/2015	Non-Hispanic blacks 7/17-20/2015	Non-Hispanic whites 7/17-20/2015
Yes	58	59	60
No	41	41	40
DON'T KNOW/SKIP/REFUSED	1	-	*
<i>N=</i>	1,223	311	628

Q41. [IF YES IN Q40] Is that person you, a family member, a friend, or just someone you know?

[MULTIPLE RESPONSES ACCEPTED]

	AP-NORC 7/17-20/2015	Non-Hispanic blacks 7/17-20/2015	Non-Hispanic whites 7/17-20/2015
You	4	5	4
Family member	28	37	28
Friend	40	38	42
Someone you know	48	43	46
DON'T KNOW/SKIP/REFUSED	*	-	-
<i>N=</i>	719	190	372

On another topic...

DPARENT. Do you have any children?

	AP-NORC 7/17-20/2015	Non-Hispanic blacks 7/17-20/2015	Non-Hispanic whites 7/17-20/2015
Yes	72	72	77
No	27	28	23
DON'T KNOW/SKIP/REFUSED	*	*	*
<i>N=</i>	1,223	311	628

DP18. Are any of your children under 18?

	AP-NORC 7/17-20/2015	Non-Hispanic blacks 7/17-20/2015	Non-Hispanic whites 7/17-20/2015
Yes, under 18	46	59	40
No, 18 and over	54	41	60

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DON'T KNOW/SKIP/REFUSED	-	-	-
N=	811	235	403

S1. Are you currently registered to vote at your address, or not?

	AP-NORC 7/17-20/2015	Non-Hispanic blacks 7/17-20/2015	Non-Hispanic whites 7/17-20/2015
Yes	78	81	82
No	22	19	17
DON'T KNOW/SKIP/REFUSED	1	1	1
N=	1,223	311	628

TP4. Do you consider yourself a supporter of the tea party movement, or are you not a supporter of the tea party movement?

	AP-NORC 7/17-20/2015	Non-Hispanic blacks 7/17-20/2015	Non-Hispanic whites 7/17-20/2015
Supporter	22	8	22
Not a supporter	76	87	76
DON'T KNOW/SKIP/REFUSED	1	6	2
N=	1,223	311	628

TP4/TP4a. IF SUPPORTER: Do you support the tea party movement strongly or somewhat?

	AP-NORC 7/17-20/2015	Non-Hispanic blacks 7/17-20/2015	Non-Hispanic whites 7/17-20/2015
Supporter NET	22	8	22
Support strongly	5	1	5
Support somewhat	16	6	17
Not a supporter	76	87	76
DON'T KNOW/SKIP/REFUSED	1	6	2
N=	1,223	311	628

PID1. Do you consider yourself a Democrat, a Republican, an independent, or none of these?

	AP-NORC 7/17-20/2015	Non-Hispanic blacks 7/17-20/2015	Non-Hispanic whites 7/17-20/2015
Democrat	31	66	24
Republican	23	3	29
Independent	29	13	31
None of these	17	17	15

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DON'T KNOW/SKIP/REFUSED	*	1	*
N=	1,223	311	628

PIDI. IF "INDEPENDENT" OR "NONE," DK, OR REFUSED, ASK: Do you lean more toward the Democrats or the Republicans?

	AP-NORC 7/17-20/2015	Non-Hispanic blacks 7/17-20/2015	Non-Hispanic whites 7/17-20/2015
Democrat NET	46	78	37
Democrat	31	66	24
Ind/None/DK/Ref. - Lean Democrat	15	12	13
Ind/None/DK/Ref. - DO NOT LEAN	19	14	19
Republican NET	35	7	43
Ind/None/DK/Ref. - Lean Republican	12	4	14
Republican	23	3	29
None/Other/DK/Refused	1	1	1
N=	1,223	311	628

Asked of those who said "yes" in S1. Not asked of those living in North Dakota.

LV5. In which party's 2016 presidential primary or caucuses are you most likely to vote, or are you not likely to vote in a 2016 presidential primary or caucus at all?

	AP-NORC 7/17-20/2015	Non-Hispanic blacks 7/17-20/2015	Non-Hispanic whites 7/17-20/2015
Democratic	41	72	35
Republican	34	7	42
Neither	14	7	14
Not likely to vote	8	13	6
DON'T KNOW/SKIP/REFUSED	3	1	3
N=	969	271	507

G11B. Generally speaking do you consider yourself a...?

	AP-NORC 7/17-20/2015	Non-Hispanic blacks 7/17-20/2015	Non-Hispanic whites 7/17-20/2015
Liberal	21	23	19
Conservative	30	21	34
Moderate	45	53	43
DON'T KNOW/SKIP/REFUSED	3	3	4
<i>N=</i>	1,223	311	628

AGE

	AP-NORC 7/17-20/2015	Non-Hispanic blacks 7/17-20/2015	Non-Hispanic whites 7/17-20/2015
18-24	12	15	7
25-34	18	26	17
35-44	15	18	12
45-54	19	18	21
55-64	17	12	19
65-74	13	8	17
75+	6	5	8
<i>N=</i>	1,223	311	628

GENDER

	AP-NORC 7/17-20/2015	Non-Hispanic blacks 7/17-20/2015	Non-Hispanic whites 7/17-20/2015
Male	48	43	49
Female	52	57	51
<i>N=</i>	1,223	311	628

RACE/ETHNICITY

	AP-NORC 7/17-20/2015	Non-Hispanic blacks 7/17-20/2015	Non-Hispanic whites 7/17-20/2015
White	65	-	100
Black or African American	12	100	-
Hispanic	16	-	-
Other	8	-	-
<i>N=</i>	1,223	311	628

MARITAL STATUS

	AP-NORC 7/17-20/2015	Non-Hispanic blacks 7/17-20/2015	Non-Hispanic whites 7/17-20/2015
Married	52	28	61
Widowed	5	6	6
Divorced	11	10	12
Separated	3	7	2
Never married	24	43	15
Living with partner	5	7	5
<i>N</i> =	1,223	311	628

INCOME

	AP-NORC 7/17-20/2015	Non-Hispanic blacks 7/17-20/2015	Non-Hispanic whites 7/17-20/2015
Under \$10,000	6	10	5
\$10,000 to under \$20,000	12	27	10
\$20,000 to under \$30,000	14	13	13
\$30,000 to under \$40,000	11	6	10
\$40,000 to under \$50,000	8	16	7
\$50,000 to under \$75,000	17	13	18
\$75,000 to under \$100,000	12	9	12
\$100,000 to under \$150,000	12	4	15
\$150,000 or more	8	1	12
<i>N</i> =	1,223	311	628

AP-NORC Center for Public Affairs Research Poll - Provider Quality Survey

Study Methodology

This survey was conducted by The Associated Press-NORC Center for Public Affairs Research and with funding from NORC at the University of Chicago. Data were collected using AmeriSpeak®, which is a probability-based panel designed to be representative of the U.S. household population. The survey was part of an omnibus that included questions about several other topics not included in this report, such as climate change. During the initial recruitment phase of the panel, randomly selected U.S. households are sampled with a known, non-zero probability of selection from the NORC National Sample Frame and are then contacted by U.S. mail, email, telephone, and field interviewers (face-to-face).

Interviews for this survey were conducted between July 17 and July 19, 2015, with adults age 18 and over from the 50 states and the District of Columbia. Panel members were randomly drawn from AmeriSpeak®, and 1,223 completed the survey—1,037 via the web and 186 via telephone. The final stage completion rate is 28.4 percent, and the weighted household panel response rate is 29 percent. The overall margin of sampling error is +/- 4.2 percentage points at the 95 percent confidence level, including the design effect. The margin of sampling error may be higher for subgroups. There was also an oversample of blacks with 311 completed interviews. The completion rate for the oversample is 25.9 percent, and the overall margin of error is +/- 9.1 percentage points at the 95 percent confidence level including the design effect.

Once the sample has been selected and fielded, and all the study data has been collected and made final, a poststratification process is used to adjust for any survey nonresponse as well as any non-coverage or under- and oversampling resulting from the study-specific sample design. Poststratification variables included age, gender, census division, race/ethnicity, and household phone status. The weighted data, which reflect the U.S. population of adults age 18 and over, were used for all analyses.

All analyses were conducted using STATA (version 14), which allows for adjustment of standard errors for complex sample designs. All differences reported between subgroups of the U.S. population are at the 95 percent level of statistical significance, meaning that there is only a 5 percent (or lower) probability that the observed differences could be attributed to chance variation in sampling.

A comprehensive listing of all study questions, complete with tabulations of top-level results for each question, is available on The AP-NORC Center website: www.apnorc.org.

About the Associated Press-NORC Center for Public Affairs Research

The AP-NORC Center for Public Affairs Research taps into the power of social science research and the highest-quality journalism to bring key information to people across the nation and throughout the world.

- The Associated Press (AP) is the world's essential news organization, bringing fast, unbiased news to all media platforms and formats.
- NORC at the University of Chicago is one of the oldest and most respected, independent research institutions in the world.

The two organizations have established the AP-NORC Center for Public Affairs Research to conduct, analyze, and distribute social science research in the public interest on newsworthy topics, and to use the power of journalism to tell the stories that research reveals.

Law Enforcement and Violence: The Divide between Black and White Americans

The founding principles of the AP-NORC Center include a mandate to carefully preserve and protect the scientific integrity and objectivity of NORC and the journalistic independence of AP. All work conducted by the Center conforms to the highest levels of scientific integrity to prevent any real or perceived bias in the research. All of the work of the Center is subject to review by its advisory committee to help ensure it meets these standards. The Center will publicize the results of all studies and make all datasets and study documentation available to scholars and the public.